

2009 ANNUAL REPORT
DEFINING THE DAYS THAT MATTER

Chronic Disease Fund
cdf

I can sit
with my husband and watch
the ships sail into the harbor.
Good Days made it possible.

Sven

MAKING MOMENTS POSSIBLE

Chronic Disease Fund exists to improve the health and quality of life of underinsured patients battling chronic disease, cancer, or other life-altering conditions who cannot afford the medications they so desperately need.



MIKE BANIGAN

Founder of Chronic Disease Fund
and Chairman of the Board

MY DIAGNOSIS HAS HELPED ME EMBRACE EACH DAY WITH MORE EXUBERANCE AND PASSION THAN EVER BEFORE. AND MY HOPE IS THAT WITH THE SUPPORT CHRONIC DISEASE FUND PROVIDES AND THE AMAZING MEDICATIONS BEING DEVELOPED EVERY DAY, OUR PATIENTS CAN LIVE THEIR LIVES WITH THAT SAME PASSION: EMBRACING EVERY OPPORTUNITY TO MAKE THE MOST OF LIFE.

BOARD OF DIRECTORS AND SENIOR STAFF



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Chief Financial Officer
Chronic Disease Fund



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Trustee
Managing Partner
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MAKING MOMENTS POSSIBLE

Dear Friends,

As I look back on 2009 at Chronic Disease Fund, I am pleased to see that we have not only grown in the number of patients we are able to support and the number of medications we help provide, but also in the number of people who embrace our vision and help us bring hope to those suffering with chronic disease.

I FIRST SAW THIS VISION WHEN, AS A YOUNG MAN, I WAS DIAGNOSED WITH CROHN'S DISEASE.

My diagnosis has helped me embrace each day with more exuberance and passion than ever before. The result of that passion is an organization that strives to bring people hope. Because of my disease – and the medications that treat it – I truly understand the meaning of a good day, and the importance of enjoying each moment – even the small ones.

My wish is that with the support Chronic Disease Fund provides and the amazing medications being developed every day, our patients can live their lives with that same passion: embracing every opportunity to make the most of life.

In 2009, we helped more than 60,000 patients toward that goal. And we did it all with the incredible efficiency and immediate response that patients have come to appreciate from Chronic Disease Fund. Our top-notch efficiency and attention to detail allows us to ensure that 91 cents of every dollar donated goes directly to patients.

But the support we provide does more than just treat a disease – it helps to treat the whole person. And it is my sincere hope that the result of that support is a quality of life that allows patients to look beyond their disease, and to live each moment to the fullest.

Thank you for continuing to stand behind Chronic Disease Fund. With your help, we can bring hope to patients for years to come.

Sincerely,



Mike Banigan



CRAIG ROSENFELD, M.D.
Trustee
President and CEO
Pecan Biotherapeutics



MIKE SCHOLTEN
Trustee
Managing Partner
Spectrum Value Partners, LLC



CLORINDA WALLEY
Senior Staff
Senior Director of Operations
Chronic Disease Fund

■ IN 2009 WE EXPANDED THE NUMBER OF DISEASES WE SUPPORT.

- Age-Related Macular Degeneration
- Alcohol Dependence
- Asthma
- Breast Cancer
- Chronic Iron Overload**
- Colorectal Cancer
- Growth Hormone Deficiency
- Liver Cancer**
- Meyelodysplastic Syndrome
- Multiple Myeloma
- Multiple Sclerosis
- Non Small Cell Lung Cancer
- Pulmonary Arterial Hypertension
- Pancreatic Cancer**
(new diseases noted in red)

DIAGNOSTIC TESTING:
HIV
CLC

2009: A SNAPSHOT

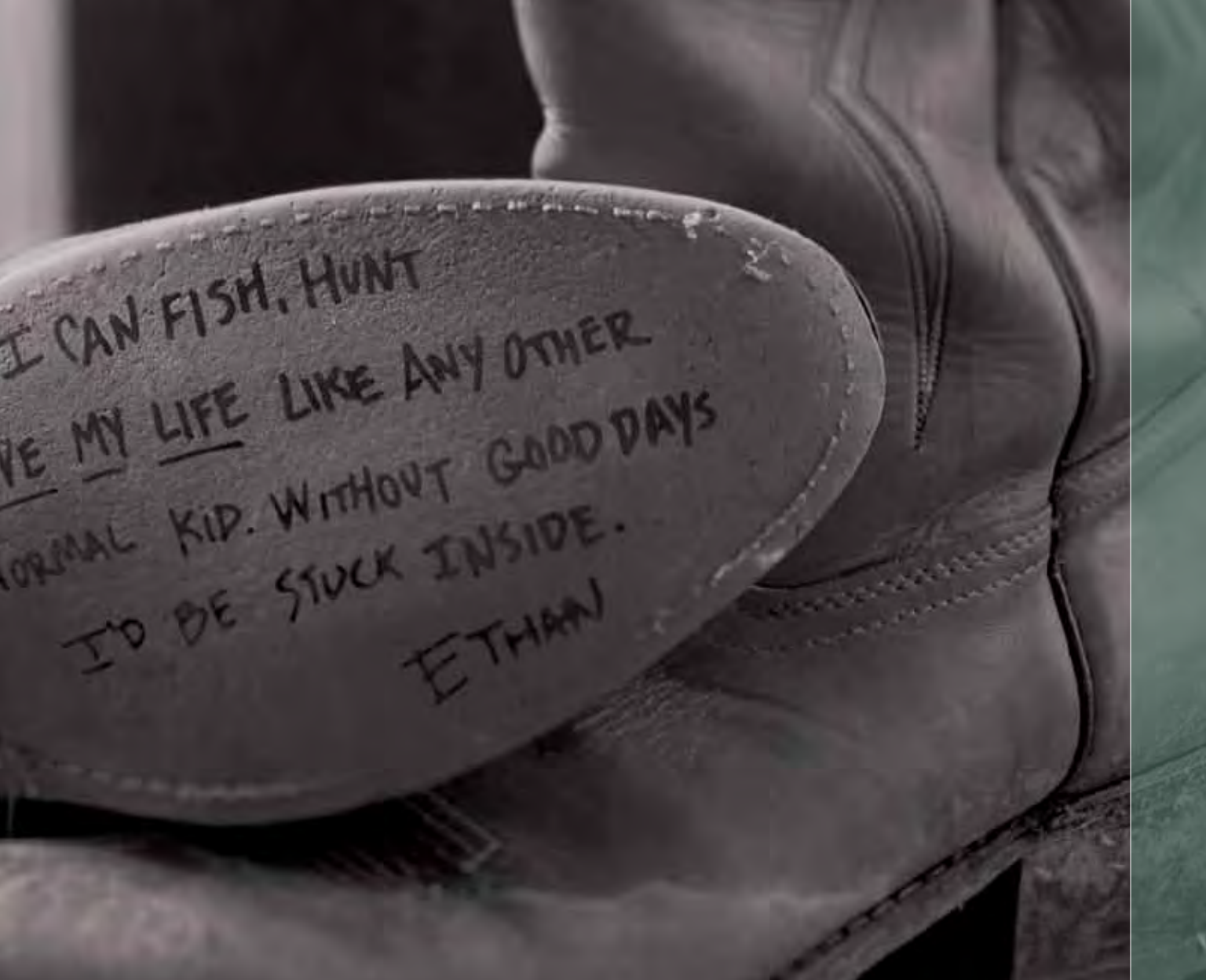
2009 was a great year at Chronic Disease Fund. Even with a tumultuous economy, we continued to raise funds and provide support for chronic disease patients. In fact, we provided more funding and helped more patients than ever before.

And while we continue to grow, we never lose sight of our goal: helping patients. Even with our growth, we maintained an astonishing rate of 91% Direct to Patient Assistance.

SO, 91¢ OF EVERY DOLLAR WE GET GOES DIRECTLY TO PATIENTS.

And while this past year has been successful, we truly measure that success in the amount of time our patients get to spend enjoying life instead of worrying about medical bills and copayments.





I CAN FISH, HUNT
VE MY LIFE LIKE ANY OTHER
ORMAL KID. WITHOUT GOOD DAYS
I'D BE STUCK INSIDE.
ETHAN

2009 ACCOMPLISHMENTS

- MAINTAINED 91% DIRECT TO PATIENT ASSISTANCE, 7.5% FUNDED OPERATIONS AND 1.5% WENT TO ENDOWMENT.

- SUBSTANTIVELY AND SIGNIFICANTLY INCREASED PATIENT ASSISTANCE WITHOUT NEEDING ADDITIONAL STAFF

- INCREASED PUBLIC AWARENESS AND FUNDRAISING CAMPAIGNS

IN 2009, WE HELPED MORE THAN 60,000 PATIENTS GET THE MEDICATIONS THEY SO DESPERATELY NEED. WITH YOUR HELP WE CAN DO EVEN MORE IN THE YEARS TO COME.

2009: A SNAPSHOT

2009 REVENUE

Donations & Other Income:

\$150,236,000

Investment Income:

\$ 2,222,000

Total Revenue:

\$152,458,000

2009 EXPENSES

Patient Assistance:

\$138,270,000

Administration & Other Expenses:

\$ 11,159,000

Fundraising/Endowment:

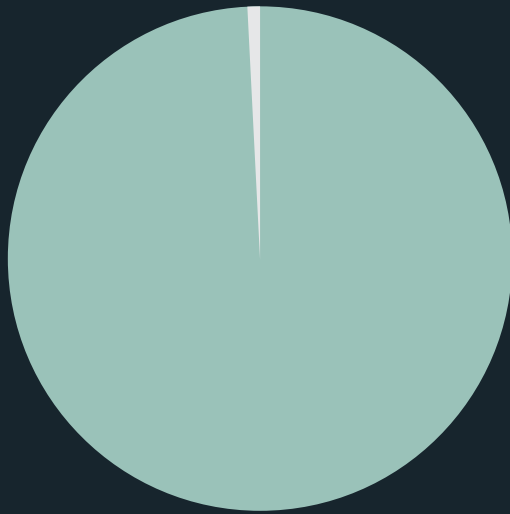
\$ 2,296,000

Total Expenses:

\$151,725,000

Numbers have been rounded for presentation purposes. For complete financial information, please see the 990 forms available on our website or contact our offices.

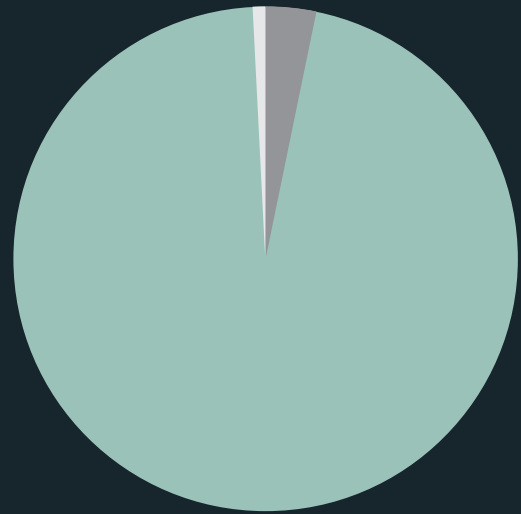
2009 REVENUE



■ **98.5%**
Donations &
Other Income

■ **1.5%**
Investment Income

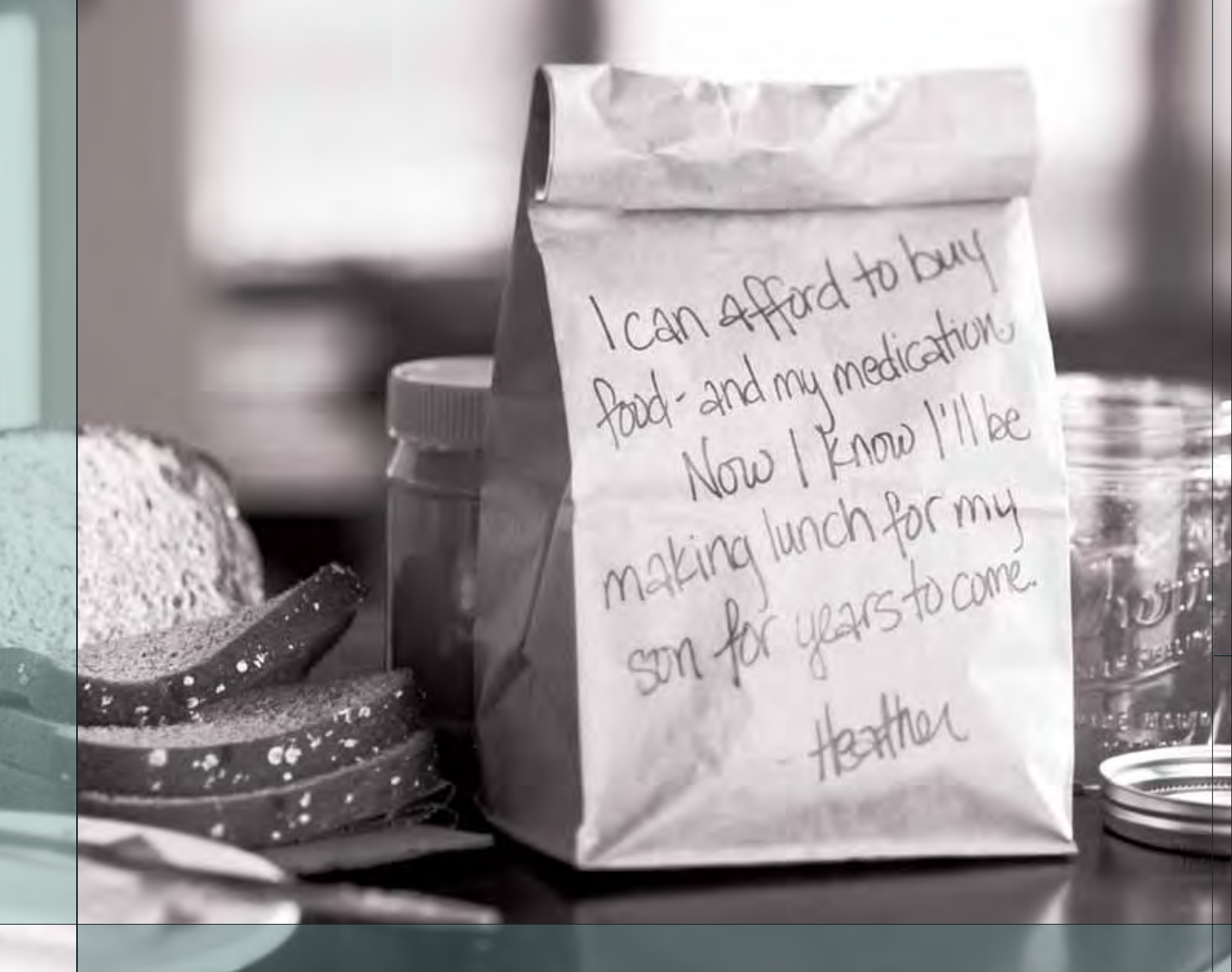
2009 EXPENSES



■ **91%**
Patient Assistance

■ **7.5%**
Administration
& Other Expenses

■ **1.5%**
Fundraising/
Endowment



GOOD DAYS

Aside from our other 2010 goals, we want to reach further into the public forum. To do this, we plan to create a new fundraising and awareness arm, Good Days. Through Good Days we will be able to raise money for Chronic Disease Fund and create awareness amongst donors and patients.

Good Days will also be able to communicate the need while illustrating the difference medication can make in the life of a chronic disease patient.

CDF RX

Another stride we aim to make in 2010 is opening our own pharmacy designed exclusively for free drug programs. Our combination of high-touch customer service through case-management, efficient fulfillment, and robust data warehousing capabilities will help maximize the speed of patients' access to therapy in a new arena.

That means even more patients will be able to get their medication with our trademark speed and efficiency. And we can't think of anything we'd rather do in 2010 than bring hope and health to even more patients in need.

PROVIDING FUTURES: 2010 AND BEYOND

WITH ALL THE GROWTH WE'VE SEEN, AND WITH THE AMAZING PEOPLE WE HAVE BEHIND US, WE KNOW THAT NO TASK IS TOO GREAT. WITH THAT IN MIND, WE'VE SET LOFTY GOALS FOR 2010 BECAUSE WE KNOW THAT EVERY SMALL STEP WE MAKE MEANS THE WORLD TO A PATIENT.

■ CONTINUE TO MONITOR HEALTH CARE REFORM AND ITS IMPACT ON OUR MISSION

■ REVISE PRODUCTS AND SERVICES TO ADJUST TO REFORM

■ EXPAND DISEASE STATES AND NUMBER OF PATIENTS

■ LOOK FOR NEW FUNDING SOURCES IN LIGHT OF INTEREST RATES

■ ALTHOUGH DIFFICULT TO INCREASE DIRECT TO PATIENT ASSISTANCE, WORK TOWARD IMPROVING PERFORMANCE

■ DEVELOP MEDICAL DEBT COUNSELING STRATEGY

Chronic Disease Fund
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